

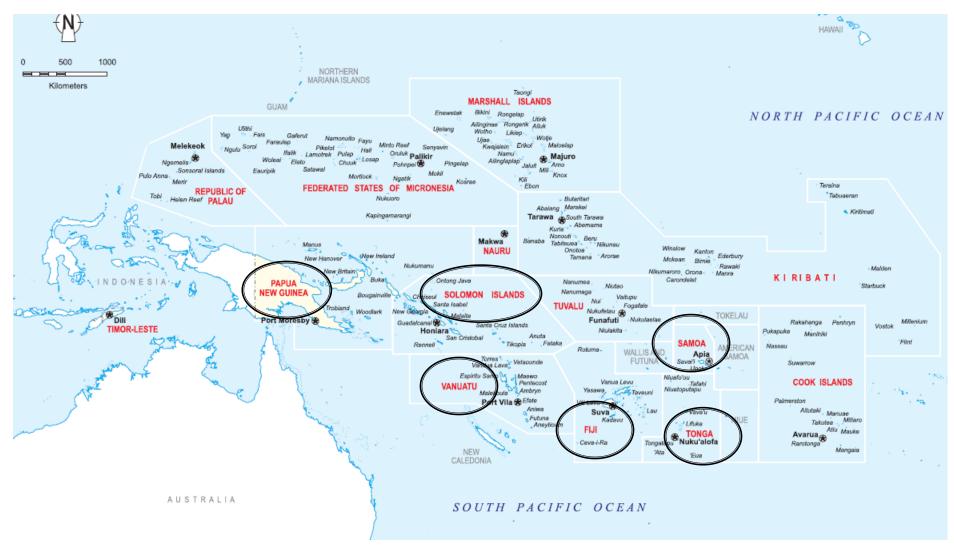
# Trade Facilitation in the Pacific Region

Presentation at the Regional Workshop on Promoting Connectivity
through Trade Facilitation and Aid for Trade
27-28 November 2017
David Freedman

### **Today's Presentation**

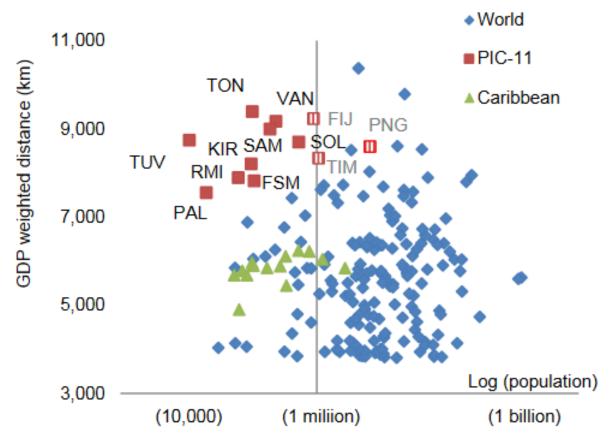
- 1. Regional Context
- 2. ADB Support
- 3. Looking Ahead

# ADB has 14 developing member countries in the Pacific region



Asian Development Bank. 2016. Pacific Approach, 2016-2020.

# Small and remote populations contribute to high trade costs..



FIJ = Fiji, FSM = Federated States of Micronesia, GDP = gross domestic product, KIR = Kiribati, km = kilometer, PAL = Palau, PIC-11 = 11 smaller Pacific island countries, PNG = Papua New Guinea, RMI = Marshall Islands, SAM = Samoa, TIM = Timor-Leste, TON =

Tonga, TUV = Tuvalu, VAN = Vanuatu. Note: GDP weighted distance measures relative distance of a particular economy from all potential trade partners, adjusting for each partner's market size.

Source: Asian Development Bank. 2016. Pacific Approach, 2016-2020

# And while Pacific Islands perform reasonably well on time and cost indicators...

#### **Cost for Border Compliance**

|                     | Import (\$) | Export (\$) |
|---------------------|-------------|-------------|
| Pacific             | 535         | 509         |
| Low Income          | 662         | 521         |
| Lower Middle Income | 498         | 413         |
| Upper Middle Income | 567         | 496         |

#### **Cost for Documentary Compliance**

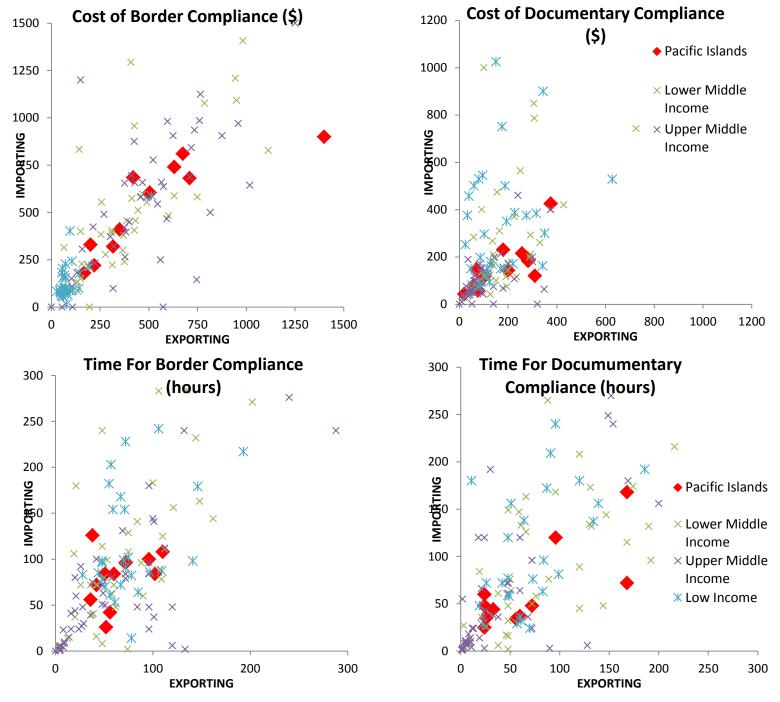
|                     | Import | Export |
|---------------------|--------|--------|
| Pacific             | 160    | 175    |
| Low Income          | 377    | 255    |
| Lower Middle Income | 240    | 168    |
| Upper Middle Income | 125    | 151    |

#### **Time for Border Compliance (hours)**

|                     | Import | Export |
|---------------------|--------|--------|
| Pacific             | 80     | 65     |
| Low Income          | 143    | 93     |
| Lower Middle Income | 107    | 74     |
| Upper Middle Income | 71     | 62     |

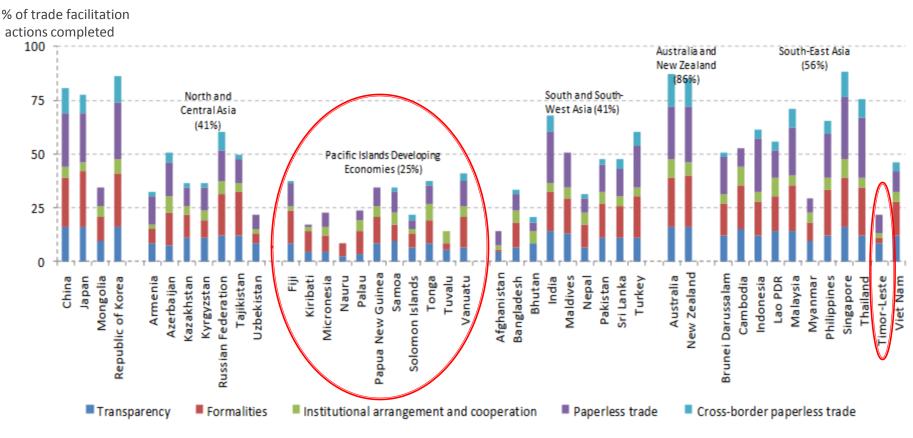
#### **Time for Documentary Compliance (hours)**

|                     | Import | Export |
|---------------------|--------|--------|
| Pacific             | 63     | 68     |
| Low Income          | 125    | 103    |
| Lower Middle Income | 87     | 78     |
| Upper Middle Income | 80     | 61     |



World Bank, 2016. Doing Business Indicators.

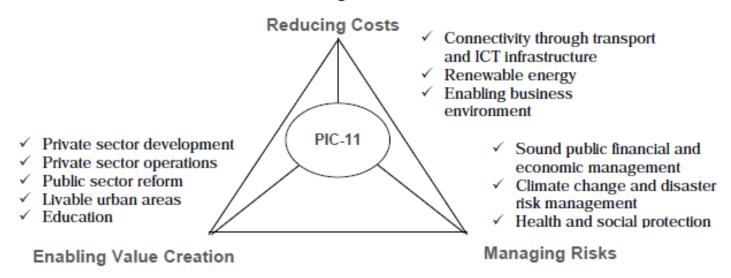
# ..They lag behind the rest of Asia-Pacific on implementation of trade facilitation reforms



Source: ESCAP, UNRC TF Survey 2015.

# Improving Connectivity is a Key Part of ADB's Pacific Approach, 2016-2020..

#### Three Strategic Priorities



# ...and ADB is supporting trade facilitation through regional and country projects:

- TA: 8674 Trade and Transport Facilitation in the Pacific. JFPR supported project with 4 components:
- 1) Trade forecasts volume, category, mode
- 2) Identification of investment needs hardware and software
- 3) Investment prioritization
- 4) Pre-feasibility studies

 TA: 9070 – Capacity for Regional Integration. RCIF co-financed project helping Timor-Leste prepare for ASEAN accession.

### Trade patterns—today and in the future

Figure 4.14 Origins of PIC6 Imports 2015 & 2035

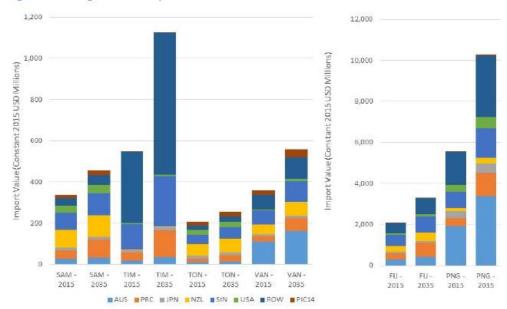
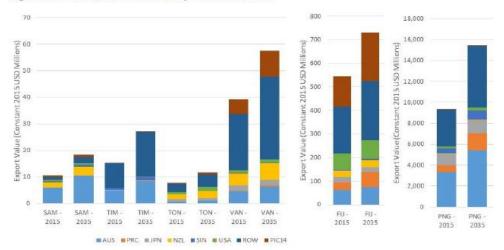
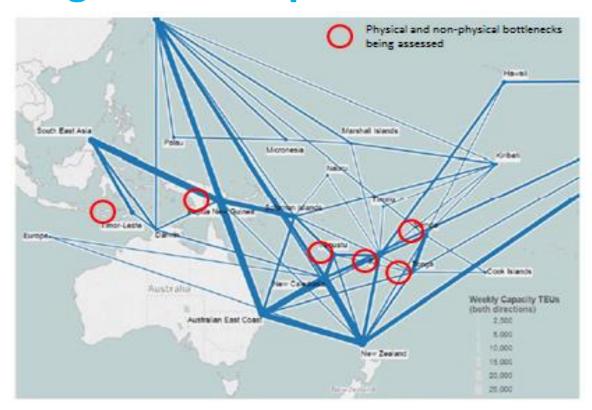


Figure 4.16 Destinations of PIC6 Exports 2015 & 2035



- Intra pacific regional trade is very limited.
- Strong trade links and continued growth with PRC and East Asia, through New Zealand and Australia.
- Sea and air networks will need to expand their capacities, changes in patterns of trade are unlikely to drive significant changes in the networks.

### Regional transport connectivity—maritime



- Pacific countries served by 2 main types of services.
- First are shuttle services to larger economies (NZ-FIJ)
- Second are "string" services stopping at more than 1 country.
- Concentration of shipping capacity around western Pacific rim, lower concentration in northern Pacific rim.
- High port tariff charges in small and isolated ports
- Shipping lines likely to improve efficiency and cost effectiveness.
   Container vessel size may increase, but likely less than 2500 teus.
- Except perhaps Fiji, many ports will still have throughputs that would not justify provision of expensive quay cranes, ships continue to use their own gear cranes.

Table ES2 Forecast Total TEU Throughput at PIC6 Ports

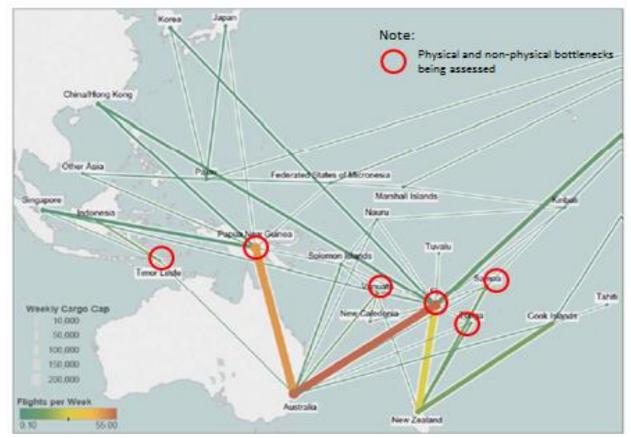
|                         | 2015   | 2035 - Base | 2035 - TEU/Capita<br>Scenario | 2035 - Low<br>Scenario |
|-------------------------|--------|-------------|-------------------------------|------------------------|
| Suva Port - Fiji        | 41,842 | 66,731      | 63,508                        | 47,559                 |
| Lautoka Port - Fiji     | 18,827 | 30,026      | 29,222                        | 21,400                 |
| Port Moresby - PNG      | 44,603 | 83,504      | 109,370                       | 66,013                 |
| Port Lae - PNG          | 98,434 | 209,587     | 243,693                       | 162,122                |
| Port Kimbe - PNG        | 5,819  | 10,701      | 15,058                        | 8,423                  |
| Apia Port - Samoa       | 14,551 | 20,951      | 19,025                        | 17,114                 |
| Dili Port – Timor-Leste | 25,317 | 63,052      | 53,446                        | 45,602                 |
| Nukuralofa Port - Tonga | 9,600  | 13,492      | 11,511                        | 10,874                 |
| Port Vila - Vanuatu     | 7.894  | 11.590      | 15.334                        | 9 994                  |

Table ES4 Comparison of Container Charges at PIC6 Ports

| Port              | 20 ft. import unit* | 40 ft. export unit* |
|-------------------|---------------------|---------------------|
| Apia              | 166                 | 357                 |
| Dili              | 90                  | 177                 |
| Nuku'alofa        | 224                 | 454                 |
| Port Moresby      | 368                 | 663                 |
| Port Vila         | 498                 | 938                 |
| Suva              | 148                 | 218                 |
|                   |                     |                     |
| Mean across ports | 249                 | 468                 |

<sup>\*</sup> Total Charge FCL plus empty return, including wharfage & handling

### Regional transport connectivity—aviation



- Air freight capacity is dependent on underbelly cargo space in passenger aircraft.
- Long distance aircrafts have higher capacity cargo capacity.
   Such aircrafts used from Pacific rim hubs (HK, SIN, KOR, INO, AUS, NZL), and regional passenger hubs (PNG, FII).
- Smaller ATR aircrafts, which have far lower cargo carrying capacity, is used to complete travel to other Pacific countries.
- Hence air passenger hubs do not serve as air freight hubs.
- Air freight capacity is dependent on growth in tourism leading to introduction of larger widebodied aircraft – which requires suitable runway and ground handling.

Table ESS Forecast Total Air Cargo Tonnes at PIC6 Airports

| Country   | 2015     | 2035 - Base | 2035 - Air Cargo/<br>Capita Scenario | 2035 - Low<br>Scenario |
|---|----------|-------------|--------------------------------------|------------------------|
| Nadi International Airport                              | 25,603   | 40,832      | 89,283                               | 29,101                 |
| Jacksons International Airport Port<br>Moresby          | * 15,000 | N/A         | N/A                                  | N/A                    |
| Faleolo International Airport                           | 1,461    | 1,988       | 2,852                                | 1,687                  |
| Presidente Nicolau Lobato International<br>Airport Dili | 162      | 371         | 575                                  | 277                    |
| Fua'amotu International Airport                         | 1,374    | 2,382       | 3,252                                | 1,618                  |
| Bauerfield International Airport                        | 1,245    | 2,416       | 3,134                                | 1,972                  |

Table ESS Underbelly cargo capacity by type of aircraft

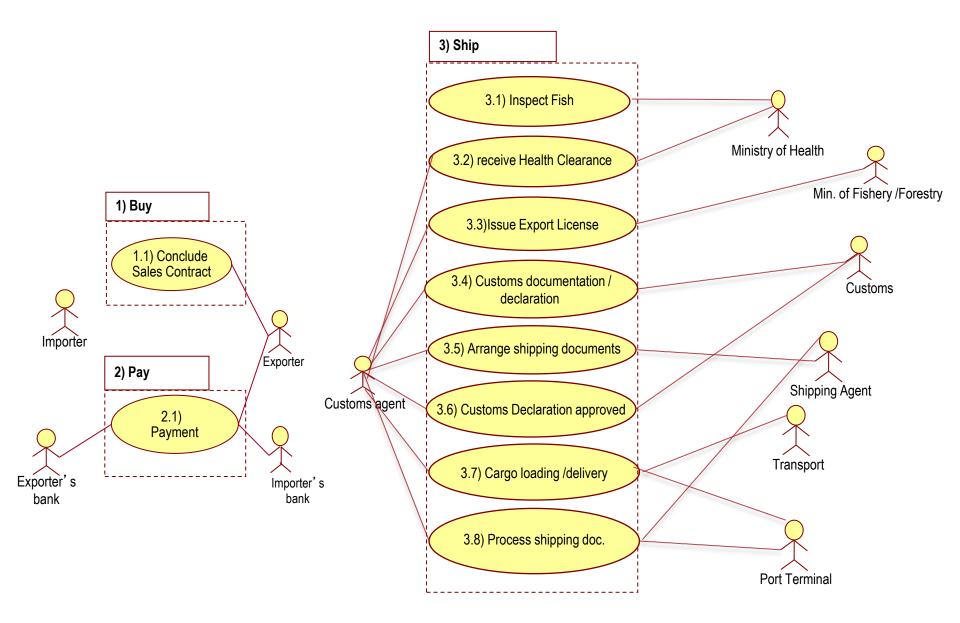
| Aircraft Group           | Aircraft Type  | Runway Length Laden<br>(metres) required | Underbelly cargo capacity |
|--------------------------|----------------|--|---------------------------|
| Short haul single aisle  | ATR 72         | 1400                                     | Parcel & post only        |
| Short haul single aisle  | Boeing 737-700 | 1600                                     | Very limited              |
| Medium haul single aisle | Airbus 329     | 2000                                     | Moderate                  |
| Medium haul wide bodied  | Boeing 767     | 2700                                     | High                      |
| Medium haul wide bodied  | Boeing 787     | 2500                                     | Very high                 |
| Long haul wide bodied    | Boeing 777     | 2700                                     | Highest                   |

### **Trade Facilitation Assessments**

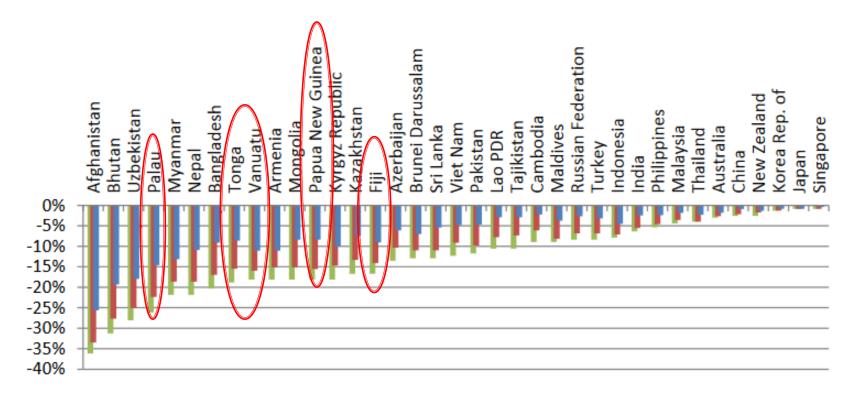
- Apply Trade and Transport Facilitation Monitoring Mechanism (TTFMM):
  - Business Process Analysis
  - Time Cost Distance
  - Time Release Study
- Strong emphasis on capacity development and local ownership.
- Initial data collection completed for Fiji, Samoa, and Timor-Leste – Ports, airports, and land borders (Timor)



### **Example of Business Process Analysis – Fiji Fish Exports**



# Initial estimates show that improved trade facilitation can yield large reductions in trade costs for Pacific Islands..



- Effect of implementation of WTO TFA binding+non-binding+other paperless trade measures (full implementation)
- Effect of implementation of WTO TFA binding+non-binding measures (full implementation)
- Effect of implementation of WTO TFA binding measures (full implementation)

ESCAP. 2015. Trade Facilitation and Paperless Trade: State of Play and Way Forward for Asia and the Pacific.

### Looking ahead...

### • Short term:

- Completion of TTFMM assessments;
- Prioritization of trade related 'hardware' and 'software' investments;
- Pre-feasibility for selected projects

#### Medium term:

- Challenge of closing the gap with the rest of Asia by leveraging additional technical expertize and financing.
- Development of robust national trade facilitation mechansims
- Increased focus on 'software' and 'systems' as cost drivers in Pacific
- Potential to integrate trade facilitation reforms into ADB's policy based lending operations;

## **Thank You!**







